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10/18/24

Cash Basis

Laser Innovations, Inc
Profit & Loss Prev Year Comparison
January through December 2023

	Jan - Dec 23	Jan - Dec 22
Ordinary Income/Expense		
Income		
41100 · Weight Loss Services Income	747,738.69	4,001,199.54
43200 · Other Income	0.00	94.85
Total Income	747,738.69	4,001,294.39
Expense		
60000 · Advertising and Promotion		
60006 · Social Media	20,620.52	0.00
60001 · TV and production	48,685.19	1,221,200.71
60002 · Make-up and custome for TV	72.20	4,225.25
60003 · Printed materials	0.00	9,726.39
60004 · Internet and Website	0.00	197,276.75
60000 · Advertising and Promotion - Other	49,719.92	31,244.00
Total 60000 · Advertising and Promotion	119,097.83	1,463,673.10
60100 · Parking and toll	0.00	8,083.33
60200 · Automobile Expense		
60201 · Fuel	0.00	796.91
60202 · Auto repairs and maintenance	0.00	464.33
Total 60200 · Automobile Expense	0.00	1,261.24
60400 · Bank Service Charges	9,216.42	19,795.96
60500 · Payment Processing Services	1,698.55	2,482.49
60600 · Training	0.00	22,990.00
61400 · Charitable Contributions	0.00	1.00
61700 · Software	0.00	76.90
62400 · Depreciation Expense	39,249.00	0.00
62600 · Contributions (serv received)	0.00	6,600.00
62700 · Holiday Party	0.00	6,672.00
62800 · Team Building Events	0.00	8,734.00
63300 · Business Insurance Expense	7,378.46	11,395.75
63301 · Health Insurance	0.00	46,127.94
63500 · Insurance	5,160.92	0.00
64300 · Meals	85.00	142.58
64600 · Spa Supplies	174,045.21	406,602.33
64800 · Small Office Equipment (<1500)	0.00	7,158.45
64900 · Office Supplies	0.00	37,419.09
65000 · Postage and Delivery	0.00	2,425.00
66000 · Payroll Services	3,431.49	10,196.60
66100 · Contract labor		
Alba	950.00	0.00
Alfreda Donalson	326.25	0.00
Allysa Henderson	192.50	0.00
Ashley Fletcher	12,995.00	0.00
Brant Arami	6,025.00	0.00

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Courtney Tilley	15,176.65	0.00
Diane Voit	1,117.50	0.00
Jacinda Crawford	6,555.50	0.00
Januetta London	975.13	0.00
Jesus	1,870.00	0.00
Kat Cosley	330.00	0.00
Mayesha Smith	983.75	0.00
Mireya Castrejon	1,263.50	0.00
Opal Allen	200.00	0.00
Victoria Gonzalez	570.00	0.00
66100 · Contract labor - Other	4,774.00	280,291.51
Total 66100 · Contract labor	54,304.78	280,291.51
66200 · Wages and Salary	120,129.63	848,815.11
66300 · Printing & Reproduction	99.03	0.00
66330 · Per Diem Pay	1,380.00	5,396.66
66500 · Membership Fee	0.00	191.76
66600 · Payroll taxes	39,250.78	244,484.97
66700 · Professional Fees	14,690.00	19,529.85
66800 · Cleaning services	1,350.50	6,836.00
66900 · Outside services		
66902 · Pest Control	0.00	923.85
66900 · Outside services - Other	0.00	74.13
Total 66900 · Outside services	0.00	997.98
66901 · Recruiting Expenses	0.00	1,435.74
67000 · Commission Expenses	0.00	12,620.00
67100 · Rent Expense - Office	139,852.03	497,357.09
67200 · Repairs and Maintenance	2,713.00	67,918.41
67300 · Equipment Lease	543.23	9,355.38
67400 · Lease Expense - Automobile	0.00	3,817.02
67500 · Security	0.00	7,680.58
68000 · Taxes	7,980.87	24,857.76
68100 · TV, Cable, Phone, Internet	34,541.55	55,638.80
68400 · Travel Expense		
68401 · Hotels	0.00	5,421.86
68400 · Travel Expense - Other	0.00	529.65
Total 68400 · Travel Expense	0.00	5,951.51
68600 · Utilities	1,113.06	7,857.61
68700 · Moving Expenses	20,497.00	0.00
68800 · Driver's Services	4,060.35	25,874.60
68900 · Warranty Purchases	0.00	1,348.65
69800 · Uncategorized Expenses	0.00	0.00

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Total Expense	801,868.69	4,190,094.75
Net Ordinary Income	-54,130.00	-188,800.36
Other Income/Expense		
Other Income		
Loss on Disposal	-1,061,042.14	0.00
Total Other Income	-1,061,042.14	0.00
Net Other Income	-1,061,042.14	0.00
Net Income	<u><u>-1,115,172.14</u></u>	<u><u>-188,800.36</u></u>